

# Asia Pacific Green Deal

## From Principle to Practices, Myanmar Opportunities....

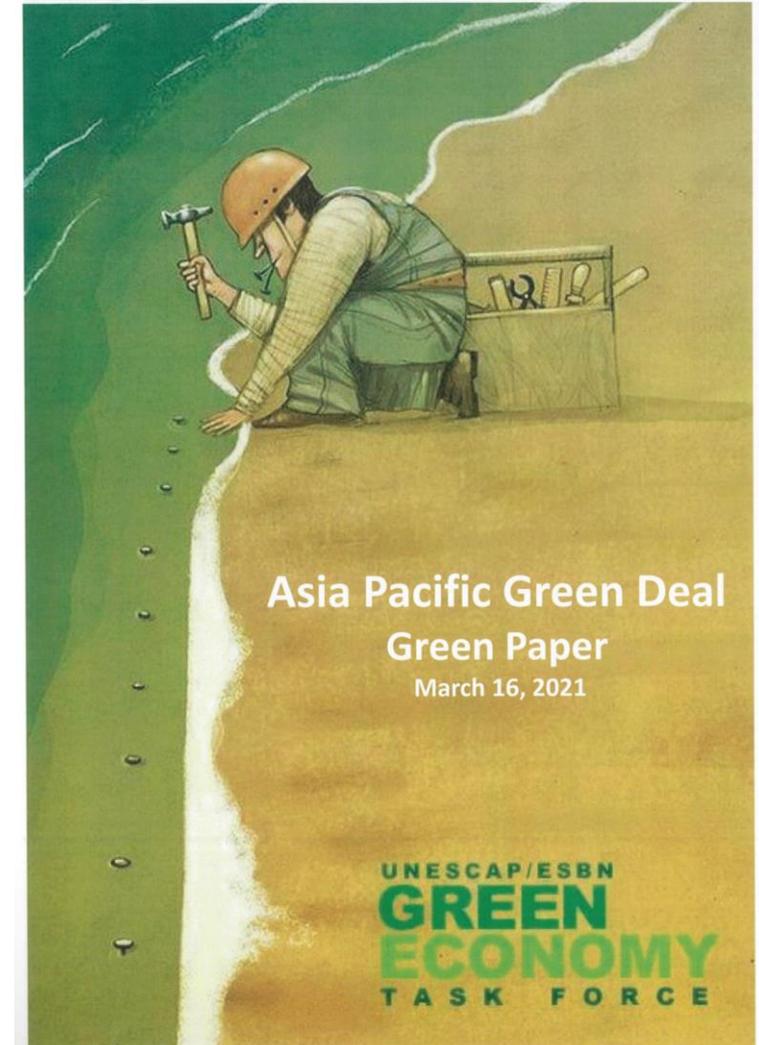
8 October 2022

**Albert Oung**  
Chairman  
UNESCAP/ESBN Green Economy Task Force



**Waste into Treasure** **Green Economy**  
 Balance between economy and nature  
**Reuse & Recycle** **Morality** **Sharing** **Growth**  
 Solve the root cause of pollutions  
**New Opportunities** **New Industries** အလုပ်သစ်  
**Transparent** **Friendship** **Passion** အကောင်းဖြစ်ခြင်း  
**Stop Global Warming** **Dignity** ခင်မင်ရင်းနှီးမှု  
**Wisdom** **Fidelity** **Love & Peace**  
 Glorify God & Benefit Others  
**New Jobs** **Poverty Uplifting** ရိုးသားမြှင့်တင်မှု သစ္စာရှိခြင်း  
**Meaningful** **Caring** **Profit** ဉာဏ်ပညာ ရက်သိက္ခာ  
 Positive Thinking  
**Leadership & Education** ပွင့်လင်းမြင်သာသော  
**Environmental Revolution** **ပြန်သုံး လျော့သုံး**  
**Human Rights** **New Hope** **Equality & Respect**  
 Living in Harmony with nature  
**Sincerity** **Health** မျှဝေခြင်း မှန်ကန်သော အကျင့်စရိုက်  
**Respect Elderly** **သနား ကြင်နာခြင်း**  
**Joy** သက်ကြီးရွယ်အို ချိုသာပါ  
 စက်မှုလုပ်ငန်းအသစ်များ လူ့အခွင့်အရေး  
 သဘာဝနှင့် သမမျှတစွာ နေထိုင်ခြင်း ဣန္ဒြေထက်မြက်မှု  
 အမှိုက်မှ ရွှေသို့ ... ရက်သိက္ခာကြီးမြတ်လှသော တရားသင်နှင့် အများကောင်းကျိုး  
 အစိမ်းရောင် စီးပွားရေးနှင့် သဘာဝ အရင်းအမြစ်ထိန်းသိမ်းမှု သမမျှတခြင်း  
 အစိမ်းရောင် စီးပွားရေး အခွင့်အရေးအသစ်များ ကြီးထွားခြင်း  
**တန်းတူညီမျှမှုနှင့် ရှိသေးလေးစားခြင်း** ဆင်းရဲ နွမ်းပါးမှု တိုက်ဖျက်ရေး  
 အကျိုးအမြတ် အဓိပ္ပာယ်ရှိသော ကျန်းမာရေး  
 ဖြင်းဖြသော စိတ်ပါဝင်စားမှု အဓိပ္ပာယ်ရှိသော  
**ချစ်ကြည်ရေးနှင့် ငြိမ်းချမ်းရေး** ကမ္ဘာကြီး ပူဇွန်လှမှုမှ ကာကွယ်ခြင်း  
 သဘာဝပတ်ဝန်းကျင် အခြေခံပုံစံပြောင်းလဲမှု **ပျော်ရွှင်ခြင်း**  
 စေတနာ့အားဖြင့်နှင့် ပညာရေး  
 လေထုညစ်ညမ်းမှု ပြဿနာအရင်းခံကို ပူးပေါင်းဖြေရှင်းကြစို့ မျှော်လင့်ချက်အသစ်

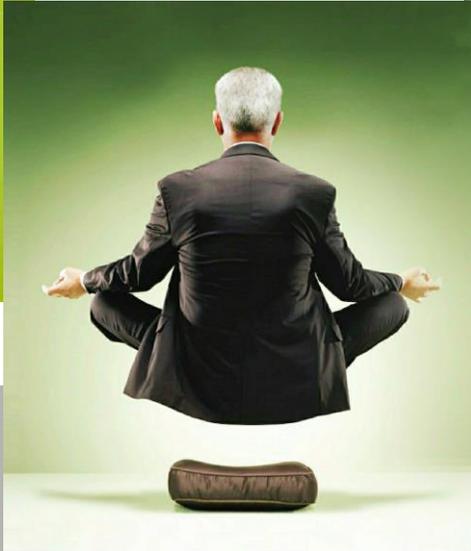
1. Asia Pacific Green Deal
2. Principle to Practices - Green Economic Zone
3. Myanmar Opportunities



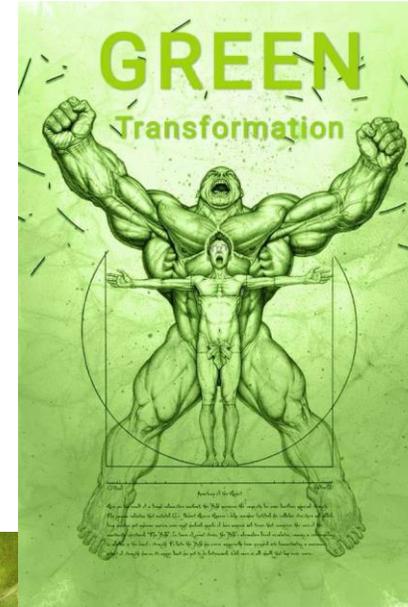
## **UNESCAP Sustainable Business Network Green Economy Task Force**

⊕ United Nations ESCAP Sustainable Business Network (ESBN) promotes the leading role of business in implementing the 2030 Agenda for Sustainable Development and achievement of the 17 Sustainable Development Goals (SDGs).

⊕ The ESNB Green Economy Task Force works to identify, disseminate and promote the uptake of responsible and sustainable practices, and prepare check-lists and tools for small and medium-sized enterprises on “green” business practices. The task force also supports the reduction of waste and carbon foot print of businesses by promoting the use and production of environmentally sustainable product and services, augmenting the use of renewable energy sources, maximizing energy efficiency, and improving recycling and re-use of resources.



hope  
green future



rethink



# 1. Asia Pacific Green Deal

## Post-Pandemic Economy – Where We Go

### ⊕ United Nations Vision

- 2030 – 17 Sustainable Development Goals
- 2050 - Net Zero Carbonisation

### ⊕ Asia Pacific Green Deal

- UNESCAP ESN Green Economy Task Force as a business advocacy of United Nations, the task force proposed the Asia Pacific Green Deal – Green Paper on 16 March 2021.

### ⊕ Asia Pacific and Global Opportunity

- Asia Pacific will be the growth engine of the region in next decade in the 21<sup>st</sup> Century
- Post-Pandemic Business Recovery
- Asia Pacific and Global Green Co-operation and Development
- Asia Pacific Green Economic Zone Development and Cross Countries Co-operation



Through ESG and 17UNSDGs , an holistic approach to provide totally integrated solutions pertaining to policy frameworks on Environment, Social and Economic issues

## Asia Pacific Initiatives

1

AP Green Deal  
Green Paper

2

Green Economic Zone to  
National Green Hub

3

National Green Hub  
Partnership Engagement

## Strategy

Reform  
Innovate / Renovate

Transformation  
Retain / Replace

## Impact



## 2. From Principle to Practices – Green Economic Zone

# From Principle to Practices

Through a down-to-earth mindset change, an impactful and meaningful green transformation is needed to face future challenges with commercially and socially viable models.



## Green Economic Zone (GEZ)

### Definition

- The Green Economic Zone is a location where best practices across disciplines are integrated to efficiently serve and develop the community by solving problems created by economic development

### Scalable / Replicable

- A simple structure with operating guidelines that can be managed and scaled to meet the needs of the GEZ jurisdiction

### Adaptive

- Developed with the needs and limitations core to the roll-out strategy
- Network of local operating and industry experts overseeing operations and operating guidelines as required

## Position of Green Economic Zone (GEZ)

### Branding

- The GEZ creates a unique brand position to showcase best practices, to build reputation and a unique value proposition to mobilise green finance.

### Unique Characteristics

- The GEZ has its own characteristics and conditions and contributes to global sustainability in cooperation with other Green Economic Zones with different characteristics and conditions.

### Sustainable Implementation

- The GEZ will be build our strengths, with smart thinking and sustainable implementation.

### Global Citizenship

- The citizens of the GEZ will demonstrate the responsibilities and values in achieving development that is sustainable for future generations.

## Join a network of leading Green Economic Zones

- **A pathway the world can comprehend / understand**
- **Investment certainty**
- **A collaborative framework for action**
- **A sustainable market position**

## Green Economic Zones

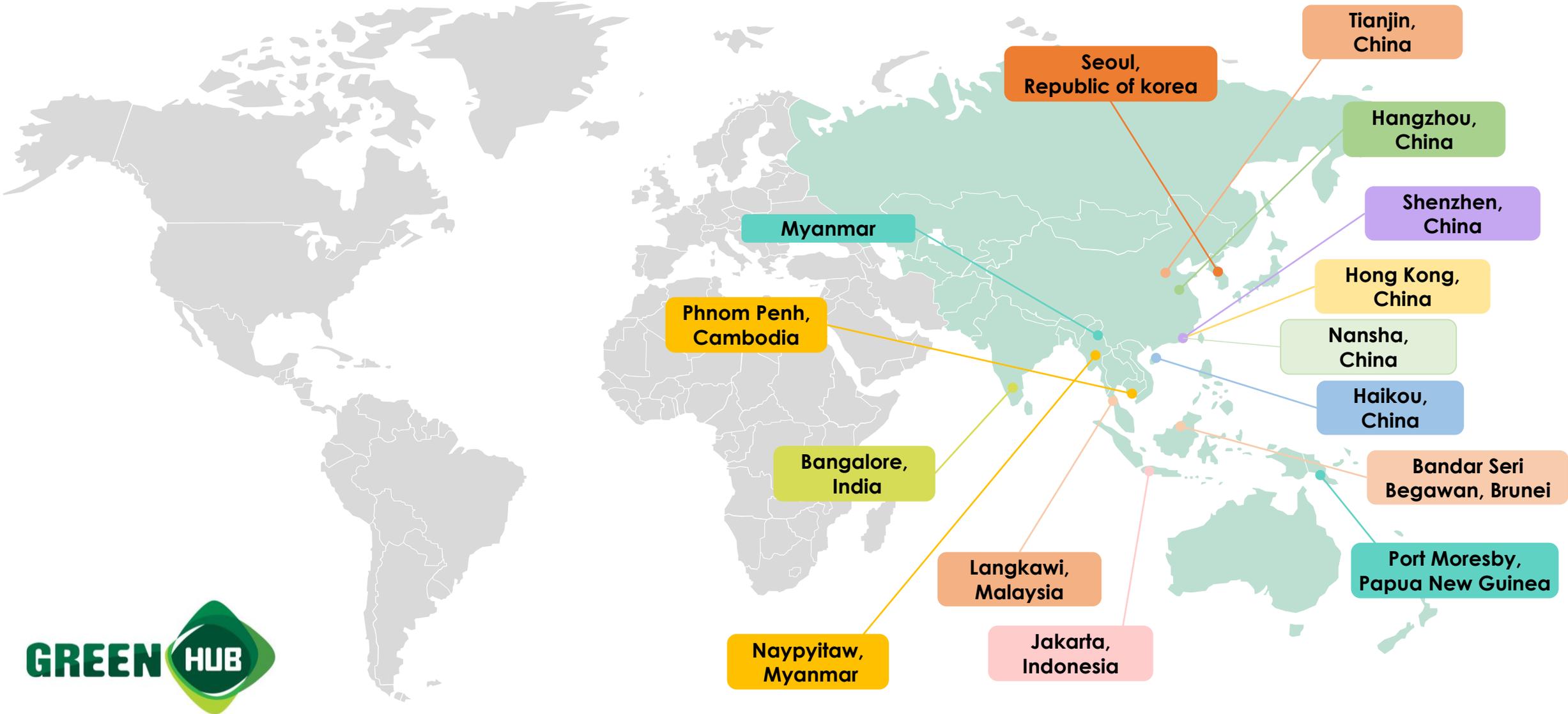


Join the global network of Green Economic Zones to benefit from tailored collaboration and support in designing and conducting:

- Green investment attraction
- Green research
- Green action-oriented industry partnerships
- Green hub-and-spoke development
- Green global marketing

# 3. Myanmar Opportunities

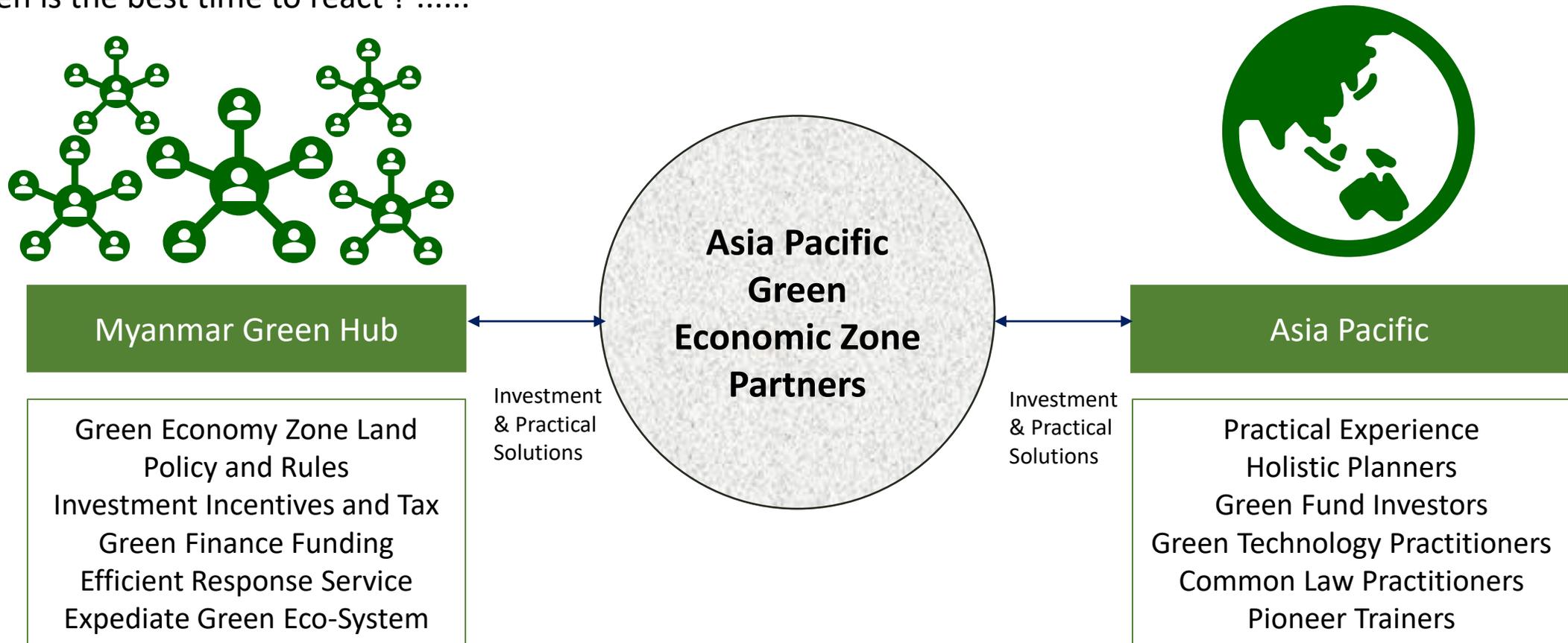
# Myanmar Opportunities



# Asia Pacific Partnership Engagement

Through positivism, Myanmar need renewed hope of directions to revive its economy with powerful green elements to achieve Green Growth Green Economy initiatives. Economic and development justices are the core values.

- ❑ How to make good use of this RESET situation?
- ❑ What can we do to strengthen ourselves?
- ❑ When is the best time to react ? .....





ASIA PACIFIC BUSINESS FORUM 2022

26 Aug 2022

Theme : Towards an Asia-Pacific Green Deal for Business

**Launch the GREEN DEAL  
for  
BUSINESS DECLARATION**



**green energy, green infrastructure, green finance,  
green innovation and green production, consumption and waste**



## ASIA PACIFIC BUSINESS FORUM 2023

The global Green Economic Zone network is to be launched in Shenzhen, China at the UN's premier business event



## CONNECT TO GLOBAL ASIAN BUSINESS

High-profile opportunity to pitch investment from top Asian businesses and form long-lasting relationships by joining a powerful business network.



**Think Together, Build Together, Work Together, Win Together**

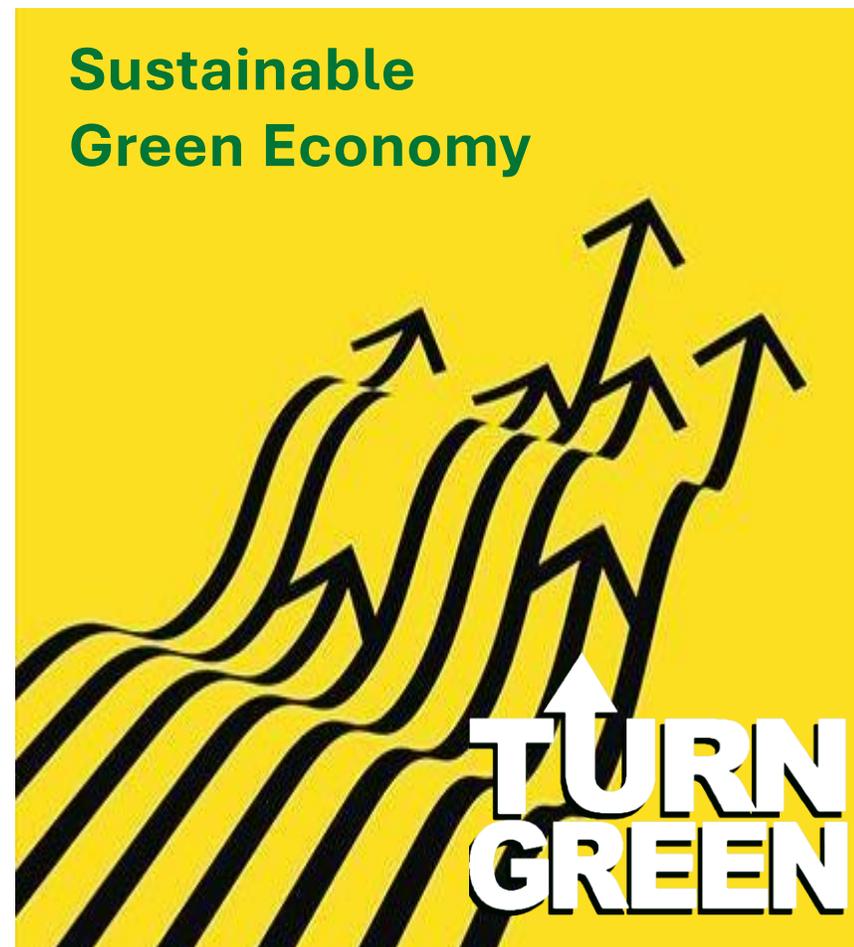
## Contact Information

  Albert Oung, Chair  
UNESCAP ESNB Green Economy Task Force

  +852 2991 9105

  [albertoung@thewgo.org](mailto:albertoung@thewgo.org)

Oct 2022



# Reference

## ⊕ **United Nations Vision**

- A guidebook to the Green Economy, Division for Sustainable Development, United Nations Department of Economic and Social Affairs, Aug 2012
  - Green economy, green growth, and low carbon development

## ⊕ **Commercial Study**

- Green Growth: Capturing Asia's \$5 trillion green business opportunity, McKinsey & Company, Sep 2022
  - Decarbonise the fossil-fuel core of the economy
  - Green material transition
  - Next generation climate technologies
  - Leading biodiversity and nature preservation
- Green Economic Zones as a Catalyst for Regional Sustainable Development, Vivid Economics and World Economic Processing Zones Association, Jan 2019
  - Well designed economic zones
  - Eco-industrial park, low carbon zones, green industrial clusters, green pathway to industrialisation